

# bConnected CASE STUDY: Google Forms

Whether the topic is the arts, science, or law, **Google Forms** is changing workflows across campus.

At [Arts Research Center](#) (ARC), a think tank dedicated to the arts, Google Forms has been invaluable in creating a campus-wide student survey regarding its campus-wide arts and design initiative. When deciding what tool to use, Associate Director Lauren Pearson had several options. She chose Google Forms. “Students already know it and trust it, and it’s not intimidating to use,” says Pearson. “Everything with Google is pretty intuitive.”

The survey included five sections, with 4-10 questions each. Using Google Forms allowed it to link to Drive, so staff could review before it went live. The survey results were exported to a spreadsheet, which could be easily found in Google Drive. In addition, access could be removed once the survey was closed. “The workflow was super easy,” says Pearson. “And now that it’s a part of my workflow, I’ll use it again.”

Another program successfully using Google Forms is [Biology Scholars Program](#) (BSP), a grant-funded program that supports students focusing on STEM. BSP has 400 students, and offers study sessions, study space, tutoring, access to program advisors, and workshops for students who apply and get accepted.

BSP uses Google Forms to organize panel discussions, conferences, and social events. “It’s easy to know how many people will be there, their food preferences, and workshop choices,” says BSP Financial Analyst Brook Yu. Recently, Yu used Google Forms for a conference for professional staff at Berkeley and other institutions around the country that centered on intervention for STEM education. With Google Forms, it was easy to rank people’s workshop choices, share the form, and then share results with other staff members.

Lastly, at [Berkeley Law](#), events were organized using emails and CalAgenda in the past. Now, the school is using Google Forms for event invitations and RSVPs, giving event planners the ability to gather information more easily. With Google Forms, planners can ask questions, capture email addresses, share results with other people in real-time, get RSVP counts, and gather other vital information that makes planning easier.

“With the demands of the meetings around our senior administrators, we were limping through. Now instead of a massive email thread, people have more tools at their disposal,” says Gabriel Gonzalez, Berkeley Law’s Chief Technical Officer. Now, staff use Google Forms for all kinds of internal and external events, from staff budget meetings to retirement parties.

Google Forms has also empowered staff. “Using Google Forms has opened up the ability for anyone at law to create, protect, and organize surveys, questionnaires and feedback without needing any IT intervention,” says Gonzalez. “IT still serves a training and consultative role but allows our users to be the drivers.”